

NovaSel Writing

Pricing Strategy



STARTER

\$750–\$1,500

➤ One RFP proposal, start to finish

Best for organizations testing the waters or submitting one high-stakes bid.

GROWTH

\$2,250 - \$4,500

➤ Three RFP Proposal Bundle

Ideal for teams responding to multiple opportunities with built-in strategic support.

SUMMIT

\$6,000/Month

➤ Ongoing strategic partnership

For firms needing continuous proposal development, sourcing, and readiness support across 3+ bids/month.

All proposals include: sourcing, analysis, kickoff strategy, compliance tracking, writing, formatting, revisions, and final submission

OTHER

➤ **RFP Subscription \$250/MO**

Curated RFPs (no min/max), with brief summaries; delivery via email

➤ **Readiness Sprint \$2,500**

Pre-proposal audit, gap analysis, and positioning sessions

➤ **Strategic Coaching \$180/HR**

Proposal strategy, review, or internal capacity building

You could pay less.

You just won't get more.

We price our services to match the care and clarity we bring to every proposal. Great clients deserve great work—and we deliver both.

Terms & Notes

- All proposals include: sourcing, analysis, kickoff strategy, compliance tracking, writing, formatting, revisions, and final submission
- RFPs over 60 pages may incur additional formatting/compliance fees (+\$500 per 20 pages)
- Subscriptions cancel with 15 days' notice
- Proposal timelines and revisions are managed collaboratively with clients